

VIRTUAL FUNDRAISERS

THINGS TO HAVE FOR A VIRTUAL FUNDRAISER

1. A STRONG SOCIAL MEDIA PRESENCE

- Make sure you are being active on social media, so people know you are still around and want to donate to you.

2. AN ONLINE PAYMENT METHOD

- Whether that be Paypal or Venmo, having a method of online payment makes it easier to donate to your GSA.

3. AN ANYTIME DONATION METHOD

- Having your Paypal or Venmo available even after the event is crucial because it allows people who might not have been able to attend the event to still donate.

4. HAVE ENGAGING EVENTS

- Having event that will keep peoples attention is the best option. On the next page are some ideas for events you could do.



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VIRTUAL BINGO

Virtual bingo is a easy way to make some money. First, start by advertising your event to peers and community members and let them know your entry fee and how it will be collected. Then you would want to create a cool bingo card that you could email or share with participants. Along with sending out the bingo card, you will also want to share the Zoom/ Google Hangout link, so people play. It may be helpful to have a registration through a Google Form so that you can monitory who is admitted to the event. On the day of, make sure that you leave yourself plenty of time to set everything up and admit players virtually. Have the bingo number roller avaiable and ready to go. Having a method for how participants will share their winning card with you is necessary before you start the event. For winners, you can choose to mail out or you could give them a small portion of the entry fees you collected- which then they can donate back to the GSA if they choose.



VIRTUAL AUCTION

A virtual auction is a great way to raise funds for your GSA. You can have other members make homemade items (Ex: Art or Clothing) to sell. You can create a Zoom link or a Facebook Live where you can invite community members and peers to buy items at your auction. Have Paypal or Venmo in the description, so people can pay electronically. Have a moderator read the discriptions of the item and someone monitoring the chat. People can place their bid in the chat, and the highest bid wins. Once your items have been bought and paid for, reach out to the person who bought it so you can ship it to them. Be sure to calculate shipping into your starting price!

