

DIY Drive-In Theater

If standard movie nights and bake sales start to feel tired, ramp it up with an outdoor DIY Drive-In Theater fundraiser! Ideal during the fall or spring on a nice evening, the theater can turn into so much more than just a movie screening.

Materials to consider:

- Extra blankets for people to sit on
 - beach towels, bedding flat sheets, tarps, etc. also work
- Large bin to collect blankets at the end
- Fold-out chairs in the back of the seating area for folks who need them
- Projector
- Extension cords
- Large white bedsheet (King-size) or lots of white butcher paper
- Cash box, single- and five-dollar bills to make change, Venmo account set-up
- PA or speaker system
- Microphones
- Lighting (string lights, lamps + spotlights if doing any open-mic performances)
- Snack table and snacks (for sale)

Set-up and location

- Quiet and cozy location. It's hard to hear sound outdoors, so choosing a quiet spot on campus helps people engage with the event.
- Large patch of grass in front of a wall (unless you have access to a portable screen).
 - Look for the sides of buildings or houses.
- If using a portable projector screen, make sure to use sand bags or similar objects to hold the base down in case there's a gust of wind.
- If using a wall to project onto, make sure that the paper or bed sheets you use to cover the wall are **very** well attached to the wall and will last several hours. Also ensure that you don't damage or mark the walls when you're attaching paper or sheets.

What's going to be shown?

- Choose content that will draw in a wide and diverse crowd of students, faculty, and staff.
- Content can be any combination of movies, short films, student video art, live one-act plays, acapella, poetry readings, live music, comedy, etc.
- For a longer event, you might want to start off with a one-hour open mic, and then screen a film.

Charge \$\$\$ for...

- Entry ticket
- Snacks & Drinks
 - Example: hot chocolate, popcorn, coffee, candy, chips, fruit

We recommend making blankets free because they're a necessary comfort item, and people will feel they got their entry fee's worth if you hand them a blanket at entry.